

# data sheet

## Saba Publisher Standard Edition

### Benefits:

- Easy-to-understand user interface allows you to publish compelling content without programming skills
- Multipurpose content creation saves time and money
- Solution empowers subject-matter experts to accelerate the knowledge-sharing process
- Test-building capabilities verify information mastery and knowledge retention

### Features:

- Programming-free, drag-and-drop authoring and publishing
- Advanced testing and survey capabilities
- Single-click publishing to standards-based content formats (AICC, SCORM)
- Wizard to step users through creation of new courses
- Full template support
- Automatic chapter and section organizers and ability to share objects through inheritance
- Instant conversion of images to Web-ready formats
- Ability to easily add complicated programming scripts, allowing users to create an interactive and media-rich title

Effective communication is a key ingredient within any successful organization. The better an enterprise is able to share information and knowledge, the more rapidly it can respond to opportunities, challenges and competitive threats. Saba Publisher is a powerful tool for sharing knowledge across the enterprise, ensuring that the right information gets into the hands of the people who need it most.

Saba Publisher is a content-creation and publishing tool that is seamlessly integrated with the Saba Learning Suite. With Saba Publisher, users can take control of their content and create compelling online presentations, courses and supplemental materials, all without programming skills. Saba Publisher allows you to easily integrate slides, photographs, animations, videos, IPIX, text, charts, audio files, JPEGs and other materials into Web-based HTML courses. The user-friendly interface allows anyone to quickly and easily create professionally designed, media-rich content. Subject-matter experts as well as instructional designers can simply drag and drop existing text, media and graphics files to create new Web-based content.

### Easy-to-Understand User Interface Allows You to Publish Compelling Content Without Programming Skills

Saba Publisher provides a simple drag-and-drop authoring interface designed to enable nonprogrammers to build interactive multimedia content quickly and easily. With a single click, your content can be published for delivery in a Web browser or via CD/DVD-ROM and automatically converted to dynamic HTML with embedded Javascript. You can structure the course to deliver one or more tests whenever appropriate, such as pre-tests, post-tests and intermediate quizzes. When the course is published, you can choose to publish to a standards-based format (either AICC or SCORM), so you can track information about your learners' performance.

Learners can launch the course from Saba Learning and track their own progress as well. Test results are automatically sent back to Saba Learning and updated in each learner's profile. Course results can then be viewed from Saba Learning and analyzed through various reports.

To create dynamic content, Saba Publisher supports a variety of media types. For images, Saba Publisher supports TIF, GIF, JPEG, BMP and IPIX 3-D image format. For audio, it supports WAV, MIDI, MP3 and streaming audio from Microsoft or Real Audio. For video, Saba Publisher supports ACI, MOV, MPG and streaming video by Microsoft or Real Audio. Saba Publisher also supports Flash animations and integration with simulations created with the Qarbon Viewlets tool.

#### **Multipurpose Content Creation Saves Time and Money**

Don't throw away valuable information. Instead, repurpose your existing content with Saba Publisher. Saba Publisher helps you organize and integrate your documents, graphics, multimedia materials and tests into a compelling online experience.

You can assemble new courses or enhance existing courses by searching Saba Content's learning object repository for existing content and importing the content into a Saba Publisher project. Built-in links between Saba Publisher and Saba Content make it easy for Saba Publisher users to save and retrieve content to and from the Saba Content learning repository.

#### **Solution Empowers Subject-Matter Experts to Accelerate the Knowledge-Sharing Process**

Using Saba Publisher, subject-matter experts can easily incorporate existing materials into interactive Web-based courses or presentations. For instance, sales managers can use Saba Publisher to create Web-based sales training courses and instantly post updates, such as new product information or FAQs, without the time and cost associated with having them done by a programmer.

#### **Test-Building Capabilities Verify Information Mastery and Knowledge Retention**

Testing is a critical aspect for verifying content mastery and knowledge retention. Using Saba Publisher's test building capabilities, you can create questions from a variety of question-type wizards, then quickly and easily assemble the questions into a test. Question types supported include essay, short answer, fill-in-the-blank, multiple choice, true/false, drag-and-drop and matching. In addition, you can define various behavioral properties for tests. For example, you can choose to randomize the questions within a test, define conditional branching at the question level or at the test level, set a specific amount of time for the user to complete the test and define the passing grade for the test. The test wizard also allows the flexibility of creating tests based on the cumulative knowledge gained from a course or section that must be passed before continuing on to the next section.